

# QUICKSTART #203: BUILD BI CAPABILITIES LEVERAGING TABLEAU

*Infuse data-driven decisions into your business.*

## BUILD BI CAPABILITIES LEVERAGING TABLEAU

In order to unlock the value in your company's data assets, you need a sound BI & Analytics strategy. Sound analytics isn't about pretty dashboards or flashy tools. It's about having the right information at the right time to empower your team to make critical business decisions.

UDig can help optimize, architect and implement Business Intelligence solutions in many different software products, however, more and more companies are leaning toward the industry leader: Tableau. Tableau has a great reputation for delivering powerful data integration capabilities and beautifully insightful data visualizations. Implementation of a strong Tableau BI strategy might be the thing your company needs to infuse data-driven decisions into your business.

We engage with clients to help build BI strategy leveraging Tableau in these key areas:



### CUSTOMIZED TABLEAU TRAINING

Tableau offers good hands-on training classes all over the country, but their training is very structured and utilizes a simple sales dataset. It is often difficult for enterprise users to take what they learned in that structured training environment and immediately apply it back at their own companies. UDig can provide a more tailored training experience that includes more business-specific solutions drawn from your actual data.



### TABLEAU CONSULTING

UDig can assess your business environment to develop and implement a custom BI architecture that meets your unique needs. We can build dashboards for you or work in partnership with your existing analyst functions.



### AGILE TABLEAU PROOF-OF-CONCEPT BLITZ

Sometimes leadership needs to see what Tableau can do to allocate more company resources toward a full build-out. We can help you quickly prove the value of Tableau in a targeted area of the business that will hopefully earn more support from leadership to rollout company-wide.



### FULL BI ENVIRONMENT BUILD

We can help execute your Tableau BI strategy on your corporate networks. This can include implementation of Tableau Server and/or a custom Tableau web portal that better integrates with your intranet.

## GETTING STARTED

Often it starts with an assessment: for each decision-maker in your company, what is the critical information they need and what is the best way to deliver it? UDig can help you think strategically about that question and come up with the optimal BI solution that maximizes Tableau's countless features, including:

- Statistical analysis
- Geolocation mapping
- Data integration, joins, and blending from various source systems
- Interactive dashboards & story points
- Advanced calculations, parameters and Level of Detail expressions
- Interactive/dynamic drill-downs
- Sets, filters, formatting
- Tableau Desktop, Tableau Online and Tableau Server

## OUR APPROACH

While these are some common examples of our approach to BI projects, you can mix and match these offerings to create the exact scope to deliver the results your organization needs. Additionally, our data consultants have experience in a variety of industries, working with a wide range of data architectures. We will take the time to understand your specific business challenges and develop specific, achievable actions to reach your goals.

## I TIMELINE & COST ESTIMATE

Depending on the scope of your project, these engagements can range from 4-12 weeks in duration. All assessments are scoped and priced collaboratively to ensure you derive the most value. Please note, your project will be scoped, priced and customized for your situation.

## I REQUIREMENTS

To ensure a smooth, timely engagement, the following people from your organization should be available to participate in the process:

- **Sponsor:** This person provides guidance and an escalation point, should one be necessary. The sponsor also serves as the ultimate sign-off authority for the consulting engagement.
- **Stakeholders:** These people are your IT and business partners who provide UDig with the relevant and necessary information about your infrastructure.
- **Access to data and tools:** Access to your data sets and any existing tools must be provided in a timely fashion.



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## I WHO WE HELP

We get the job done and then some. When you need someone who gets it, will help you navigate from Point A to Point B and won't just tell you how to solve your problem, but will execute, turn to UDig.

## I OUR MISSION

We understand the struggle. We help companies turn big ideas into actionable plans. We will reach a deep understanding of your goals, challenges and opportunities to provide a practical, technology agnostic approach to solve your problem.

## ABOUT UDIG

We help companies turn big ideas into actionable plans and measurable results. By providing a practical, technology agnostic approach to projects centered around Digital, Data and Engineering initiatives, we connect strategy with solutions that work.

Our diverse team of experts is small enough to provide personal service, yet large enough to execute enterprise initiatives. Based in Richmond, VA our footprint covers the Mid-Atlantic region with consultants engaged on client sites across the country.

Learn more about UDig and our other quickstart offerings at [udig.com/approach](http://udig.com/approach).

## OUR AWARDS

*Inc 5000* – 2008

*Best Places to Work  
in Virginia* – 2016

*Inc 5000* – 2011

*Best Places to Work  
in Virginia* – 2017

*Inc 5000* – 2015

*Inc 5000* – 2016